



### ABOUT WBA

Founded in 2003, the aim of the Wireless Broadband Alliance (WBA) is to secure an outstanding user experience through the global deployment of next generation Wi-Fi. In order to make this a reality, the WBA is currently championing various initiatives in the Wi-Fi ecosystem including Next Generation Hotspot (NGH) trials, Wi-Fi Roaming and its Interoperability Compliance Program (ICP). Today, membership includes major fixed operators such as BT, Comcast and Time Warner Cable; seven of the top 10 mobile operator groups (by revenue) and leading technology companies such as Cisco, Microsoft, Huawei Technologies, Google and Intel. WBA member operators collectively serve more than 1 billion subscribers and operate more than 10 million hotspots globally. The WBA Board includes AT&T, Boingo Wireless, BT, China Telecom, Cisco Systems, Comcast, iPass, KT Corporation, Liberty Global, NTT DOCOMO, Orange and Ruckus Wireless.

### THE EVENT

**Wireless Global Congress - [www.wirelessglobalcongress.com](http://www.wirelessglobalcongress.com)**

- 31 October – 1 November 2018, London Heathrow Marriott Hotel, London, UK
- Ticket price \$1,995 (limited FREE passes available for students)
- 500+ attendees from major telecoms and technology companies worldwide

### THE OPPORTUNITY

15 passes available on a first come first served basis.

Standard ticket prices are \$1,995 but WBA is offering FREE tickets to selected students to experience a WBA event and rub shoulders with key players in wireless industry, find out latest trends in smart city innovation and discover exclusive developments in 5G, the Internet of Things and more.

In order to win a ticket, please tell us where you interest lies from the below. We want to know why you feel one of these exclusive tickets should be yours, where you'll have access to hundreds of ideas and key executives from some of the biggest companies in technology globally.

### HOW TO APPLY

Email Pooja Samani, Events Director, ([pooja@wballiance.com](mailto:pooja@wballiance.com)) with answers to the following:

Tell us your top two areas of interest from below

- Connected cities
- Internet of Things
- 5G
- Affordable access for the unconnected, universal connectivity, the digital divide
- Wireless technologies
- What do you want to get out of attending this exclusive event?

**Deadline: Wednesday October 24th 2018**