

# OPEN EDUCATION AND OPEN EDUCATIONAL RESOURCES: CHALLENGES AND PERSPECTIVES

As countries worldwide move to implement open education projects, and developing nations in particular look to use the Internet to replace outdated and insufficient educational systems, an examination of existing work is in order. It is important to provide a map of lessons learned, and to understand how existing projects can be connected to one another to create the largest possible impact for both educators and learners. Our goal is to examine these broad issues within the lens of a detailed examination of the Brazilian experience applying ICTs to education in policy, technology, pedagogy, and the impact of the emerging concept of “open educational resources” in both theory and practice.

This conference will present results and discuss recommendations from the OER Brazil Project, funded by the Open Society Institute. The conference aims to open the door for a richer discussion focused on OER through sharing information on international and national OER projects. The idea is to transform the conference into a working group and draft recommendations for future public policy for OER in Brazil, in preparation for the 2010 National Conference on Education.

## PLACE:

**São Paulo Law School of Fundação Getulio Vargas – Direito GV.  
Rua Rocha, 233 Bela Vista - São Paulo. Phone: (+5511) 3799-3322.**

**OCTOBER 29, 2009**

## OPENING: 9:00

**Welcome note from Prof. Monica G. Rosina, Direito GV e Prof. Carolina Rossini, Harvard University**

### KEYNOTE: THE EMERGENCE OF OER (9:15 to 10:00)

**Moderator:** Prof. Carolina Rossini, Harvard University

- Dr. Richard Baraniuk – Founder of Connexions ([www.cnx.org](http://www.cnx.org)) and Professor at Rice University

**10:00 – 10:30 coffee break**

### PANEL 1) OPEN EDUCATION, OER AND PUBLIC POLICY (10:30 to 12:30)

**Moderator:** Everton Zanella Alvarenga, volunteer Wikimedia (“WikiBrasil”)

- Melissa Hagemann – Open Society Institute, The Development of National OER Strategies
- Anna Cristina Nascimento – Ministry of Education Representative, OER Efforts and Portal do Professor
- Carolina Rossini – Coordinator of OER Brazilian Project: Challenges and Perspectives, OER BR Project Results

### PANEL 2) OER PROJECTS: NATIONAL AND INTERNATIONAL EXPERIENCES (2:00 to 4:00)

**Moderator:** Dep. Mr. Paulo Teixeira – House of Representative

- Prof. Dr. Robert Schuwer – Open University Nederland, Project leader OpenER project, OpenER project
- Dep. Mr. Carlos Abicalil – House of Representatives, Future of Education in Brazil and 2010 National Conference on Education (CONAE)
- Dr. Ahrash Bissell – ccLearn at Creative Commons, OER efforts of USA-Obama Administration, Creative Commons and Open Licensing
- Prof. Dr. Bráulio Araújo – GPOPAI/University of São Paulo, The Access to Educational Materials and the textbook case

**4:00-4:30 coffee break**

### PANEL 3) THE CASE OF TEXTBOOKS (4:30 to 6:00)

**Moderator:** Prof. Barbara Dieu

- Mr. Renato Murasaki – Scielo/BIREME, The experience of Scielo Books and the Virtual Health Campus
- Mrs. Mary Lane Hutner – Education Secretary of Parana State, Folhas and the Public Textbooks Projects
- Eric Frank – Co-Founder, Flat World Knowledge, Business Models in OER and the FWK case

**Discussion and wrap-up (6:00-6:30)**

**OCTOBER 30, 2009**

### PANEL 4) THE WAY FORWARD: INTERNATIONAL AND NATIONAL RECOMMENDATIONS (9:00 to 12:00)

**Moderators:** Melissa Hagemann, Open Society Institute, Prof. Ewout ter Haar, University of São Paulo (USP) and Prof. Carolina Rossini, Harvard University **Working/Discussion Group**

**12:30 end of workshop – free afternoon**

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**Informations:**

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